# UPDATE: Workforce & Organizational Development



#### **Workforce & Organizational Development**













Technology

Research

Corporate College

Marketing &

Communications

**Adult Education** 

East County Education Alliance

**Foundation** 

# **UPDATE:**Foundation & Alliance





## Alliance: Update



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT



EAST COUNTY

## EducationAlliance

#### Alliance: Structure

#### **Steering Committee**

**Articulation & Alignment (A&A) Council** 

**English Team** 

ESL Team

Math Team

CTE/Career/Adult Ed Team

Guidance & Counseling Team

**Dual Enrollment Team** 

**Higher Edge Team** 

**Fundraising & Communications** 

**Data & Evaluation** 

## **Alliance: Update**





2015













HIGHER EDGE















2017

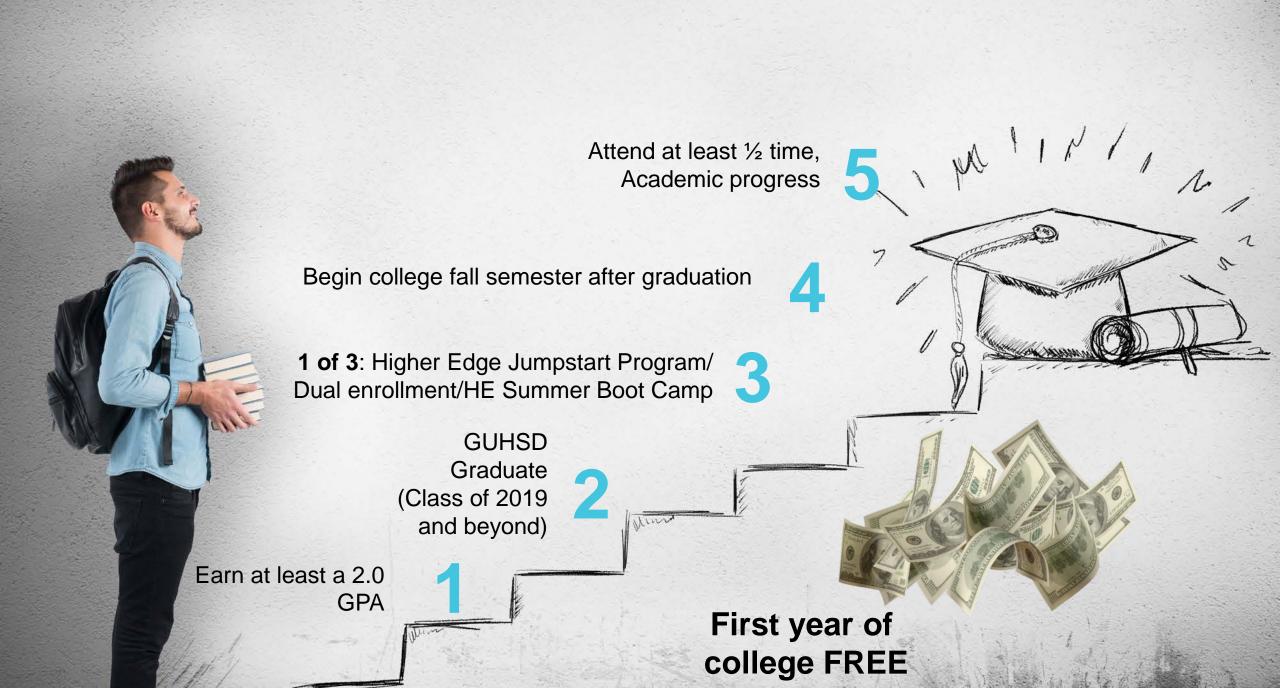












#### Higher Edge Jumpstart: Outcomes



Simplify the process

Validate each student

Fun & inspiring

Build knowledge of college and careers

Involve parents

Meet students where they are at

Create the "I've got this" mentality

#### **Higher Edge Jumpstart Program**

FRESHMAN	SOPHOMORE	JUNIOR	SENIOR
FALL	FALL	FALL	FALL
<ul><li>Kick off info session</li><li>Got Plans</li><li>Back to school nights</li></ul>	<ul> <li>Kick off info session</li> <li>Got Plans</li> <li>Back to school nights</li> <li>College Tours</li> <li>Mentoring program</li> </ul>	<ul> <li>Campus Tours – Advanced</li> <li>Got Plans</li> <li>Back to school nights</li> </ul>	<ul> <li>Got Plans</li> <li>Back to school nights</li> </ul>
SPRING	SPRING	SPRING	SPRING
Acceptance Letter	<ul><li>College Tours</li><li>Scavenger Hunt</li><li>Career Workshops</li><li>Seminar Modules</li></ul>	Campus Tours –     Advanced	<ul> <li>Assessment &amp; Advisory @ HS</li> <li>College Registration</li> <li>Financial Aid Workshops</li> </ul>

#### SUMMER BRIDGE

Summer Success
 Days



### Higher Edge Promise Fundraising Campaign

Underway with a Feasibility Study to launch fundraising campaign Need to raise → \$10M endowment HOW? → Foundation



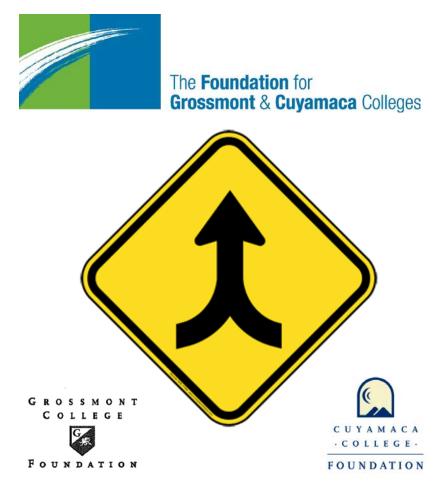
#### Foundation: Update



The **Foundation** for **Grossmont** & **Cuyamaca** Colleges

## **Foundation: History**

2011



#### Foundation: History

2011 Bernard Osher Foundation - community college scholarship fund - \$100,000 annually Dreamkeeper's Emergency Fund launched 2012 2013 Launched "Give the Dream" campaign fundraising video raised – raised over \$90,000 Created Retiree Network & Host Parties Started GradFest 2014 Created Regional Fundraising Council **Employee Giving Campaign** 2015 Launched Chancellor's Circle Unrestricting Giving campaign Started AlumniFest Merged Auxiliary with Foundation → converted existing board to Foundation Council 2016

#### Foundation: Accomplishments

Funds raised in 2015/16 = \$899,787

\$9,000 Major Cultural events

\$9,120 Innovation Awards

\$21,000 Brad Daluiso Golf Tournament

\$16,000 College Support Grants

\$30,000 Give the Dream Emergency Fund

\$99,999 Cuyamaca College program support & scholarships

\$314,109 Grossmont College program support & scholarships

\$240,000 Pledged for Employee Giving Campaign

## Foundation: Big wins!

# COMMUNITY COLLEGE AlumniFest

AlumniFest.org

March 23, 2016 - San Diego Gulls

2,300 tickets sold

First regional alumni event

National Recognition: CASE



## Foundation: Big wins!



3<sup>rd</sup> Annual event - June 25, 2016 Hornblower Inspiration Super Yacht 500 attendees

National Recognition: CASE



#### Foundation: Big wins!

#### **Employee Giving Campaign 2016**

#### Goal:

50 new or upgraded monthly employee donations

#### **Results:**

56 employee donations in 72 hours = \$35,000 in pledges over 4 years



#### Foundation: Looking Ahead

New Director of Development

Focusing efforts on Retiree Network

Growing AlumniFest (March 25, 2017) and GradFest

Raising a \$10M endowment for the Higher Edge Promise







## Questions?

