

UPDATE: Workforce & Organizational Development

January 20, 2017



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT

Workforce & Organizational Development



Technology
Research
Corporate College
Marketing &
Communications
Adult Education
East County
Education Alliance
Foundation

UPDATE: Foundation & Alliance



Grossmont Union High School District | Grossmont - Cuyamaca Community College District



The **Foundation** for
Grossmont & Cuyamaca Colleges

Alliance: Update



GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT



EAST COUNTY

EducationAlliance

Creating pathways to a world-class education and successful career for every East County student

Alliance: Structure

Steering Committee

Articulation & Alignment (A&A) Council

English Team

ESL Team

Math Team

CTE/Career/Adult Ed Team

Guidance & Counseling Team

Dual Enrollment Team

Higher Edge Team

Fundraising & Communications

Data & Evaluation

Alliance: Update



2014



2015



2016



2017



Earn at least a 2.0
GPA

1

GUHSD
Graduate
(Class of 2019
and beyond)

2

1 of 3: Higher Edge Jumpstart Program/
Dual enrollment/HE Summer Boot Camp

3

Begin college fall semester after graduation

4

Attend at least ½ time,
Academic progress

5



First year of
college FREE

Higher Edge Jumpstart: Outcomes



Simplify the process

Validate each student

Fun & inspiring

Build knowledge of college and careers

Involve parents

Meet students where they are at

Create the “I’ve got this” mentality

Higher Edge Jumpstart Program

FRESHMAN	SOPHOMORE	JUNIOR	SENIOR
FALL	FALL	FALL	FALL
<ul style="list-style-type: none"> Kick off info session Got Plans Back to school nights 	<ul style="list-style-type: none"> Kick off info session Got Plans Back to school nights College Tours Mentoring program 	<ul style="list-style-type: none"> Campus Tours – Advanced Got Plans Back to school nights 	<ul style="list-style-type: none"> Got Plans Back to school nights
SPRING	SPRING	SPRING	SPRING
<ul style="list-style-type: none"> Acceptance Letter 	<ul style="list-style-type: none"> College Tours Scavenger Hunt Career Workshops Seminar Modules 	<ul style="list-style-type: none"> Campus Tours – Advanced 	<ul style="list-style-type: none"> Assessment & Advisory @ HS College Registration Financial Aid Workshops

SUMMER BRIDGE

- Summer Success Days



Higher Edge Promise Fundraising Campaign

Underway with a Feasibility Study to launch fundraising campaign

Need to raise → \$10M endowment HOW? → Foundation



Foundation: Update



The **Foundation** for
Grossmont & Cuyamaca Colleges

Foundation: History



The **Foundation** for
Grossmont & Cuyamaca Colleges

2011



GROSSMONT
COLLEGE

FOUNDATION


CUYAMACA
COLLEGE
FOUNDATION

Foundation: History

- 2011 Bernard Osher Foundation - community college scholarship fund - \$100,000 annually
- 2012 Dreamkeeper's Emergency Fund launched
- 2013 Launched "Give the Dream" campaign fundraising video raised – raised over \$90,000
Created Retiree Network & Host Parties
- 2014 Started GradFest
Created Regional Fundraising Council
- 2015 Employee Giving Campaign
Launched Chancellor's Circle Unrestricting Giving campaign
Started AlumniFest
- 2016 Merged Auxiliary with Foundation → converted existing board to Foundation Council

Foundation: Accomplishments

Funds raised in 2015/16 = **\$899,787**

\$9,000	Major Cultural events
\$9,120	Innovation Awards
\$21,000	Brad Daluiso Golf Tournament
\$16,000	College Support Grants
\$30,000	Give the Dream Emergency Fund
\$99,999	Cuyamaca College program support & scholarships
\$314,109	Grossmont College program support & scholarships
\$240,000	Pledged for Employee Giving Campaign

Foundation: Big wins!

COMMUNITY COLLEGE
AlumniFest
AlumniFest.org

March 23, 2016 - San Diego Gulls

2,300 tickets sold

First regional alumni event

National Recognition: CASE



Foundation: Big wins!



3rd Annual event - June 25, 2016

Hornblower Inspiration Super Yacht

500 attendees

National Recognition: CASE



Foundation: Big wins!

Employee Giving Campaign 2016

Goal:

50 new or upgraded
monthly employee donations

Results:

**56 employee donations in 72 hours
= \$35,000 in pledges over 4 years**



#TagTheTurkey



Foundation: Looking Ahead

New Director of Development

Focusing efforts on Retiree Network

Growing AlumniFest (March 25, 2017) and GradFest

Raising a \$10M endowment for the Higher Edge Promise



Questions?

